

# Business Vision and Intent



Co-op Academy  
Grange

## Our Vision for Business at Co-op Academy Grange

The foundation of the modern world is built around Business, from the essential infrastructure of a country to small independent local businesses. Students will gain valuable experience and knowledge that will help them succeed in their desired career, whether that be working for an enterprise or being self-employed. The dynamic nature of business will allow students to explore, investigate and analyse real business opportunities and issues to construct well-argued, well-evidenced, balanced and structured arguments. The study of Business will further develop curiosity, enabling students to become reflective thinkers and deepen their knowledge to make informed decisions. Having a powerful curriculum of theoretical and practical skills which embeds literacy and careers will prepare students for the world of work and beyond. Students will gain contemporary and foundational skills and an opportunity to take their knowledge to the next level of their education and/or career with a successful life of working in the business world. They will have the opportunity to showcase their own skills into practice which will allow them to become competent role models for our future and share their skills to inspire others.

Studying Business at Co-op Academy Grange will allow students to understand how and why businesses have failed, succeeded and started. Students will also cover the important concepts of competition, entrepreneurship, stakeholders, uncertainty, the value of customers, business in society, market research to make judgements of a product/service, rights of working, responsibilities taken to complete tasks, decision making and the change in ICT, in addition to gaining an understanding of how employees and employers work together and build a team to succeed.

## Our Intent for Business at Co-op Academy Grange

### Our Curriculum – What do we want our Business curriculum to be

Our Business curriculum at Co-op Academy Grange aims to teach a desirable and powerful curriculum that will maximise students' abilities to aim higher in their future lives. We strive to ensure that students gain a broad exposure to the changing world of Business and we are passionate about ensuring all students develop all-important skills of resilience and confidence, enabling them to become critical thinkers who can skillfully evaluate choices to make decisions about their future.

Our focus is to embed culture, literacy, reading and numeracy skills to build students' schema and unlock their potential to explore a variety of scenarios and real-life Business case-studies, that will enrich powerful knowledge. Business students will have the opportunity to apply the theory they have learned to practical situations from conducting market research, to designing their products and calculating costs to identify if their product is financially viable to sell on the market. Students will pitch their product to their peers, teachers and an external panel and have the courage and confidence to develop their interpersonal skills to prepare them for their future. The curriculum is designed to ensure students are capable of reflecting on their careers at different stages of their learning journey. There are cross-curriculum learning in Business such as Maths, PSHE, History and English to broaden students' experience in education.

The skills and knowledge are sequenced to ensure students are capable of making clear links of their learning journey in Business. At key stage 3, we aim to develop key knowledge and skills that will allow students to apply their knowledge to the coursework and exam throughout the 2 years of their education, which will prepare them with cultural society and for the next stage of KS4. We aim to teach the coursework content in year 10 and at the start of year 11, this will build their skills, knowledge and understanding and prepare them for the exam content that links to their previous knowledge. There are various mixed ability classes taught and we aim to ensure that all abilities progress at their own level through careful planning and we challenge all students through questioning and debates to make learning more memorable. Students who require additional support will have content broken down to meet their needs and they will be able to catch-up during planned intervention sessions, Seneca Learning and Google Classroom. During each part of their learning journey, there will be assessments to check for misconceptions, progress and prior knowledge and to adapt our plans so that all students are very clear on the content taught and will have a love of learning Business. The importance of assessment is to further develop and secure basic to thorough knowledge through high-quality planning and teaching. We believe that every lesson is different and we reflect and evaluate to ensure we deliver high-quality education that strives towards excellence through living by our daily Co-op values.

## What does it look like in the classroom? (Implementation)

Each lesson is sequenced which links to 'The Big Picture' where students have access to all materials and have a clear structure of what is being taught and why we teach each topic area. Using a variety of materials from the starter which contains retrieval questions, to the main activities to check for understanding and plenary to clear any misconceptions and recall memory. Repetition is the key to long-term memory and the content is regained to ensure students can make links in a variety of circumstances. We ensure that we build a powerful knowledge for all students through literacy, reading out loud, writing and communicating in the classroom. We try to ensure that every student who leaves the classroom has been asked a question. The continuous use of the 'I/We/You' modelling strategy, is used to support students' independence of completing tasks. The use of formative and summative assessment is an effective tool used in Business to check students' understanding and identify any misconceptions that are addressed when providing a whole class feedback. This gives the teacher an opportunity to deepen their knowledge and understanding and clear any misconceptions to have a clear mind. The curriculum allows students to develop independent thinking and articulate how to apply their knowledge to the given Business scenarios which allows students to hypothetically work for a business and have a role in which they are required to complete each topic area in each unit to prepared them for their future careers

The Business Studies curriculum is designed to be contextually relevant to our students and community, taking into consideration the unique demographics, socio-economic status, and cultural diversity of Bradford. It represents a wide range of perspectives, addressing local, regional, and global business scenarios. By incorporating local Business cases, we integrate community representation in our curriculum, making it relatable and practically applicable for our students.

Our curriculum content is thoughtfully differentiated, ensuring accessibility and relevance for all our students, regardless of their individual abilities. We recognise that some topics might resonate more with certain groups; thus, we adopt flexible teaching strategies that allow for group and individual-focused instructions. We diligently ensure a pedagogical balance that challenges and nurtures every student according to their unique strengths and needs.

Attention to continuity and progression is paramount in our curriculum planning. Each topic builds upon the knowledge and skills acquired in the preceding stage, ensuring a comprehensive academic journey from Y10 through Y11 to A-levels and other related Level 3 courses, introducing fundamental Business concepts, which are expanded upon along the journey, preparing students not only for their exams but also providing a robust foundation for life beyond school.

We believe in the power of cultural capital in enhancing new learning. The curriculum instils an understanding of the broader societal and cultural impacts of Business, helping our students become aware and responsible citizens in the global economy.

## What will the impact be?

At Coop Academy Grange, the Business curriculum is meticulously designed to provide a rich, engaging, and highly relevant learning experience for our students. The program is structured to maximise learning outcomes, equipping students with robust academic knowledge, practical business acumen, and a deep understanding of their learning processes. Beyond the classroom, students engage with real-Business scenarios and case studies to gain an insight into the world of Business. Interactions from members of the Co-op and having interviews with experienced professionals allows students to have a life-changing experience to understand how to be ready and make decisions about the future. At the end of the Business curriculum, students will have the confidence, resilience, cognitive, creativity and personal skills that will allow them to thrive into strong leaders to move onto their next careers in education or work. We hope to ensure that all students thrive to develop a love for learning business by ensuring they maximise their potential to engage with the love for reading and updating their knowledge on current businesses to analyse their own potential and how they fit within their own society.

We incorporate diverse business scenarios reflecting global realities and drawing connections with other subjects. This approach provides a holistic learning experience, emphasising interconnectedness and mutual respect among various cultures and belief systems. In terms of personal development, the curriculum promotes healthy learning habits and personal safety awareness. It encourages community-mindedness, instilling a sense of social responsibility and a willingness to contribute positively to society. The impact of our Business Studies curriculum goes beyond academic achievement. It fosters in our students the resilience, confidence, and self-esteem necessary to navigate their future educational and professional paths. We strive to nurture well-rounded individuals, equipped with the necessary skills and knowledge to thrive as active members of society.